

Menu

SPONSORSHIP

YOU'RE INVITED TO BE PART OF HISTORY

For over 40 years the Brockville Museum has been preserving and presenting Brockville's past, making connections with the present, and shaping our community's future.

As we emerge from the pandemic that shuttered our doors for months, depleted our usual revenue streams, and changed how our community accesses our services, we are reimagining how we meet (and exceed) expectations of how this museum serves its community.

You're invited to be part of this reimagining! Show your support and align your brand with irreplaceable museum services by sponsoring 2025 programs, exhibitions, and collections care initiatives. This menu offers a buffet of opportunities to make a meaningful contribution to our community both now and for future generations.

Brockville Museum

2025

Museum

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COMMUNITY PROGRAMMING

Community Programming is the soul of the museum's mission to enhance well-being and strengthen the community's social and human capital. We use Brockville history as a tool to inspire creativity and dialogue. Community programming takes many forms and is often held in different venues, addressing the unique learning needs of youth, adults, and seniors. Sponsoring Museum Community Programming demonstrates your commitment to building literacy, critical thinking, and problem solving skills through dialogue with our community's history. Your name will appear on all related program material, connecting your brand with others who share these values.

Museum Programming Title Sponsor \$12,000

Demonstrate your commitment to meaningful and accessible museum programming by exclusively sponsoring the museum's entire 2025 program schedule, including History Talks, Pop-Ups, Walking Tours, Video Series, and Exhibit Activations. (Excludes private programming, including, but not limited to programming delivered to senior living facilities, school programs, and private tours). Name, logo, and credit to appear in all museum programming promotional material for 2025.

Adult Programming Title Sponsor \$10,000

Demonstrate your commitment to meaningful and accessible museum programming by exclusively sponsoring the museum's entire 2025 adult program schedule, including History Talks, Pop-Ups, Walking Tours, and Video Series. Name, logo, and credit to appear in all museum adult programming promotional material for 2025.

Youth Programming Title Sponsor \$3,000

Demonstrate your commitment to meaningful and accessible museum programming for youth by exclusively sponsoring the museum's entire 2025 youth program schedule of March Break and PA Day Touch Tables. (Excludes school programming and private youth programming). All included youth programs are delivered at no charge. Name, logo, and credit to appear in all museum youth programming promotional material for 2025.

YOUTH PROGRAMMING

Contribute to supporting and enhancing museum **Touch Table** stations, hands-on pop-up activity stations that encourage a deeper understanding of museum exhibits with docent-led inquiry and independent activities in exhibit spaces on select days (such as March Break, PA Days, and summer vacations). Designed for children 4-14 and the adults visiting with them. Included with admission-by-donation (no additional cost to participate).

PA Days Sponsor

\$1,000

Help cover the costs of running Touch Tables on 2025 Upper Canada District School Board PA Days (5). Name to appear on all PA Day Touch Table promotional materials.

March Break Sponsor (x2)

\$500

Help cover the costs of running Touch Tables daily (Monday - Friday) for March Break 2025. Name to appear on all March Break promotional materials.

Activity Sponsor (x5)

\$200

Help augment Touch Tables by sponsoring the development of new activity stations and the purchase of quality materials that enhance the experience and learning.

Brockville Museum

2025

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ADULT PROGRAMMING

History Talks \$2,500

History Talks is a monthly public program offered on the second Thursday of the month at the Brockville Museum (formerly known as Talk & Tea). Explores different aspects of Brockville's social and industrial history with archival images and objects from the museum's collection. Participation fee charged. Includes cup of tea.

Your sponsorship will help cover program development costs. Name (and logo if applicable) on all History Talk promotional materials, including poster, website, social media and more. January-December 2025.

Sample topics: Brockville Industries 1970s-present, Stories of Brockville's Women, War on the Home Front.

Pop-up Museum \$2,000

Bringing the museum to the community by popping-up with mini-exhibits at different businesses and events in Brockville and area.

Help cover the costs of popping-up in the community for the entire summer season. Sponsorship will ensure the museum can pop-up weekly (minimum) during the summer season. Name (and logo if applicable) will appear on all pop-up promotional material for the season (May-September 2025).

Walking Tours

Community Walks \$1,500

New for 2025, Community Walks explore different aspects of Brockville's history on foot in the neighbourhoods where history happened. Monthly April-November (8).

Your sponsorship will help cover program development and marketing costs. Name (and logo if applicable) on all Community Walks promotional materials, including poster, website, social media and more.

Cemetery Tours \$1,000

Launched in 2023, the cemetery tour offers a guided walk through Brockville's historic cemetery to explore topics of urban development, health and sanitation, the process of remembering, and evolving concepts of spirituality. Will run weekly for 5 weeks in fall 2025. Participation fee charged.

Your sponsorship will help cover program development and marketing costs. Name (and logo if applicable) on all Cemetery Tour promotional materials, including poster, website, social media and more. September-October 2025.

Video Series (x3) \$1,000

Videos (typically in a 4-5 episodes series format) posted online sharing Brockville history. Various topics. No cost, on-demand content posted to Facebook and the museum's [YouTube Channel](#).

Your sponsorship will help cover program development costs for one full video series (4-5, 1-5 minute episodes). Name on video title page and credits, as well as in text where posted (i.e. in text of Facebook and/or YouTube post).

Brockville Museum

2025

Menn

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COLLECTIONS CARE

The collections are the core of the museum's mission, without which the museum would not exist. It is only through preserving and utilizing the objects, documents, and stories in the museum's collection that we are uniquely able to carry out our mission of providing inspiring, inclusive, and collaborative experiences that enhance well-being and strengthen the community's social and human capital. Storing, presenting, and caring for objects properly is costly. The Brockville Museum is committed to meeting professional standards in how we care for this community's irreplaceable heritage of which we are stewards. Supporting the museum's Collection Care activities demonstrates your commitment to ensuring the long-term preservation of this community's heritage for generations to come. All donations to Collections Care activities are eligible for a charitable tax receipt.

Warehouse Annual Lease Sponsor

\$20,000

Demonstrate your commitment to the preservation of some of the museum's largest artifacts by sponsoring the museum's off-site storage lease. This space provides a safe home for large objects that aren't currently on display at the museum or which cannot be safely stored at the museum due to their size. Such objects include the Kerr's Men's Wear sign, horse-drawn fire pumper, horse-drawn hearse, and so much more.

Museum Collections Care Title Sponsor

\$10,000

Demonstrate your commitment to preserving Brockville's history by sponsoring the museum's 2025 collection care projects. Your support will help the museum purchase conservation supplies, appropriate archival quality storage materials, and any necessary tools and equipment to ensure the long-term preservation of the collection of irreplaceable objects and stories in our care.

A - LA - CARTE: COLLECTIONS CARE

Specialized Conservation

Vacuum \$2,000

A lightweight vacuum cleaner with a dual suction tool and HEPA filter used to clean objects for preservation. Mold, dust, insect eggs, soot, and other pollutants can shorten the lifespan of objects in storage or on exhibit.

Tempered Glass Pedestal Display Case (x4) \$2,000

These cases are ideal for displaying objects on pedestals. There is a 360-degree view of the object, and the case includes security locks and a felt lining. Easy to build and move.

Clarkson Book Support System \$450

This support system protects the vulnerable surface and spine of fragile books when they are viewed or examined for research or display purposes.

Blotting Paper \$360/50-pk

Blotting papers help remedy humidity-related issues when preparing paper documents for long-term storage.

Brockville Museum

2025

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SPONSORSHIP

A - LA - CARTE: COLLECTIONS CARE (CONTINUED)

Acid Free Tissue

Paper Roll \$250

Acid-free tissue paper protects fragile objects in storage and during transportation. Objects wrapped in acid-free tissue paper are less likely to be damaged by pollutants and contaminants.

Ethafoam Planks

(with poly foam hot wire cutters) \$200

Ethafoam is used to create custom storage for objects and can be used for both transportation and storage. Ethafoam allows objects to be packed snugly, optimizing storage space, and preventing damage.

Hat Display Mount (x5) \$150

These display mounts are ideal for preserving the original shape of hats on exhibit.

Muslin \$130

Soft, unbleached, tightly woven cotton muslin for making garment bags, padded hangers, wrapping textiles, making padding, and mount covers etc. May be washed and reused.

Ethafoam knife/saw \$130

This knife cuts through ethafoam without dust and shavings. It also provides precise cuts.

Hat Preservation

Box (x20) \$110

These boxes protect fragile hats from pollutants while also preserving the shape of the hats so they are not crushed.

Table Cutting Mat \$110

A cutting mat used for making storage boxes, exhibit mounts, and other in-house items needed for the display or preservation of museum objects.

Textile Box (x5) \$100

Boxes designed to preserve the most fragile textiles such as heavy quilts and fine silk garments of all sizes. Protects textiles from light, humidity, and environmental contaminants.

Acid Free Foamcore \$75/10-pk

Used in exhibits to display text and images and to make display mounts; specialty product that doesn't off-gas making it safe to use around objects and documents.

Muslin Garment \$75

Bag (x10)

Cotton muslin is non-acidic material that protects textiles such as military jackets and uniforms from light, humidity, and environmental contaminants. Comes in various sizes and styles depending on the type of garment being stored in the bag.

Rare Book Box (x20) \$30

Rare book boxes are designed to store and protect fragile books from pollutants. Rare book boxes offer long-term stability for books in storage.

Nitrile Gloves (x6 pkgs) \$25

Used by staff and volunteers daily to handle artifacts and documents to prevent smudges and the transfer of oils onto documents and objects.

Brockville Museum

2025

Menn

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EXHIBITIONS

Exhibitions are the most public facing and familiar museum experience; they bring together the past and present to tangibly weave together stories that inspire and spark dialogue. The Brockville Museum works with a multi-year exhibition plan to offer long-term, temporary, travelling, and virtual exhibits that respond to the interests of our community and showcases Brockville's best and most unique to visitors from around the world. Donating to the museum's Exhibitions activities demonstrates your commitment to sharing our stories with the world and with each other, fostering safe spaces to explore the history that connects us all, and to authentic experiences rooted in the past and which shape the future.

*Donations of **any amount** will be gratefully accepted to help fund the production of the following 2025 exhibit projects.*

Your name will appear on a donor panel inside the exhibit space, connecting your brand with others who share this vision.

Update to "Made in Brockville" and "Brockville Businesses" (long-term exhibit)

Goal: \$4,000

This long-term exhibit was first pieced together in 2021 (during the pandemic) to help showcase the New York Restaurant sign among other notable businesses and products made in Brockville. It is getting a refresh in 2025 to better share Brockville's unique manufacturing and commercial past. The update will focus on enhancing the displays with new text panels, more objects and images, and better object mounts.

2025 Temporary Exhibit: "Her Story"

Goal: \$2,000

This temporary exhibit (opening March 2025 for Women's History Month) will share the stories of Brockville women through their art, diaries, letters, photographs, and objects, and explore why women's stories are underrepresented in history.

Note: exhibit title subject to change

Virtual Exhibit: "Her Story" \$1,000

Increase access to museum exhibits by sponsoring the virtual version of the museum's 2025 temporary exhibit, "Her Story". The virtual exhibit will be available on the museum's website for the duration of the physical exhibit (and likely longer). Your name will appear on the virtual exhibit's introductory web page as its sponsor.

Note: exhibit title subject to change

Translation: "Her Story" \$500

Make French language translation of the temporary exhibit "Her Story" available for francophone visitors.

Note: exhibit title subject to change

Reserve now for 2026

Public Wifi in Galleries \$TBD

Augment exhibit content by connecting our visitors with enhanced online content like oral histories, videos, object details, etc. as they explore our exhibit galleries.

Pledge this support in 2025 to secure this service for 2026.

Brockville Museum

2025

Menu

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READY TO ORDER?

Contact us

Please contact the Museum Curator, Natalie Wood (contact info below) to share your interest in sponsoring one (or more) of the menu items and discuss any details or questions.

Decide how you want to be recognized (if applicable)

Donors sponsoring a program will be recognized in all program marketing material as described, unless the donor declines this recognition. Donors accepting recognition on marketing material should inform the museum of how the name should appear (correct spelling, etc.) and forward any high resolution logos to the museum as soon as possible (if applicable). Donors accepting recognition on marketing materials are not eligible for a charitable tax receipt. If the donor forgoes their name (personal or business) from appearing on marketing material, they are entitled to a charitable tax receipt.

Donors sponsoring collections care materials and exhibition projects will not be listed in any marketing material and as such are eligible for a charitable tax receipt for the total of their contribution.

Please be sure to indicate if you wish to remain anonymous. In-memoriam donations are also accepted.

Make your donation

Cheques should be made payable to "City of Brockville" with a note in the memo section that it is for the Brockville Museum, this is especially important if a charitable tax receipt is to be issued. Cheques can be mailed to Brockville Museum, 5 Henry St. Brockville, ON K6V 6M3. Credit card payment can be taken in-person at the museum.

Note: All donations and sponsorships are subject to the terms and conditions detailed in the City of Brockville's Sponsorship Advertising and Donation Policy POLA.24.157.

MISSION

The Brockville Museum preserves and utilizes an evolving collection of objects and stories representing Brockville's past and present to provide inspiring, inclusive, and collaborative experiences that enhance well-being and strengthen the community's social and human capital in the service of Brockville's future.

CONTACT US

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Brockville Museum

2025

OUR STORY

Brockville gets a Museum

To "grow, mature and continue to evolve as a living institution" declared the statement of purpose signed by Mayor Peter Lewis in April 1981, establishing the terms for the new, permanent, Brockville Museum.

As far back as 1924, people in Brockville were talking about the need for a museum. The idea gained traction in the 1960s with the excitement of the upcoming celebration of Canada's Centennial. Then, in 1971, the Brockville & District Historical Society was re-established, and began efforts to create a museum. For about a decade, the Historical Society held a "Summer Museum" in a variety of heritage buildings in the downtown.

In 1976, Alderman Robert Runciman was chair of the city's Urban Renewal Committee. He saw an opportunity for the City to acquire the Central Canada Coal Company property on Henry Street and to use the property's stone house as a museum. The property was purchased and the Historical Society contributed towards the cost of "Beecher House". In 1977 a municipal board of directors was appointed to establish the new city museum.

When the new Brockville Museum opened on June 21, 1981, Member of Parliament Tom Cossitt told the crowd of 200 that it was "a dream come true" and that "such a project as this museum is not only important to us but to future generations".

40 Years of Growth and Evolution

True to its statement of purpose, the Brockville Museum has grown, matured, and evolved in the over 40 years since it opened.

After only a decade, the museum's collections and programs had outgrown their space in Beecher House. On October 21st, 1995, the Carriage Hall addition opened, providing a new home for the museum's archival collection, object collection, programming, and the display of newly acquired vehicles.

The next decade was marked by new and expanded programs and events that took advantage of the new space. It also saw the collection grow significantly. In 2001, and again in 2002, the museum acquired substantial collections from Fulford Home, the Psychiatric Hospital, Public Utilities, S.C.I (Sanmina), and the Recorder and Times, putting pressures on existing space. In 2003 the museum began leasing off-site storage space to house larger objects.

Starting in 2013, the museum began to grow in a whole new way: virtually. This evolution expanded access to the museum, first on social media, then by making the collection available online, and then by creating virtual exhibits and programs.

Today

Today, the Brockville Museum is steward of an ever-growing collection of over 7,000 objects and over 30,000 archival photographs and documents and delivers an average of 125 educational programs annually. It is part of the City of Brockville's Cultural Services Department with 3 full time professional staff, supported by a small part time team, about 20 volunteers, and a Council-appointed Advisory Committee.